

"Say Cheese!" Bicentenary of Photography Contest

Terms and Conditions

In the framework of the year dedicated to the Bicentenary of the invention of Photography, the Alliance Française in Australia network is launching a Photography Contest inviting participants to *Say Cheese!* and share their creativity, supported by the Embassy of France in Australia.

The participants submit one photograph to their local Alliance Française (AF) chapter.

1. **Organiser**

This Contest is organised by the Alliance Française in Australia network, supported by the Embassy of France to Australia.

2. **Competition Period**

Opening date: 10:00 AM (AEST), Tuesday 1 September 2026

Closing date: 6:00 PM (AEST), Wednesday 30 September 2026

Entries received outside this time will not be accepted.

3. **Who can participate?**

The Contest is open to all individuals residing in Australia aged from 16 years old.

Participants aged 16-17 years old must have parental consent to participate.

Only individual entries will be accepted (no group submissions).

Participants agree to the terms outlined in these conditions.

Participants do not have to be members nor students of any Alliance Française to submit an entry.

No entry fees are required.

Employees of the participating Alliances Française and of the Embassy of France are not eligible.

4. **Submitted photographs:**

All photographs entered into the contest must meet the following technical requirements:

- a. Entries should be no larger than 10MB and be at least 300dpi, and should be submitted as either JPEG/JPG or PNG files with no watermarks, signatures or borders included.
- b. Only single-frame, single exposure photographs may be entered.
- c. Upload photographs with the original pixel size (unless cropped). Do not scale and do not change the resolution.
- d. ICC profile must be embedded. AdobeRGB, sRGB or grayscale Gamma 2.2 are recommended. No CMYK.

Photographs must be original and not previously published, but may have been taken before the contest announcement.

The images submitted must be taken with a camera. Images generated by Artificial Intelligence cannot be considered. The use of Artificial Intelligence in manipulating photos is also disallowed.

All entries must respect image rights and copyright laws. Any photograph found to be in breach of third-party rights will be disqualified.

5. **Submission deadline and conditions**

All photos must be submitted by 06:00 PM (AEST), Wednesday 30 September 2026.

Entries must be submitted via the form that will be available on the dedicated page of the Alliance Française Australia website: <https://www.alliancefrancaise.com.au/live-french/say-cheese-photo-contest/>

The participant must provide: first name, last name, date of birth, email, local AF chapter, postal address and phone number.

Title: submitted photographs must be given a title in French language.

Only one entry per person to one AF chapter is permitted.

6. Evaluation criteria

Photographs will be evaluated by an independent jury composed by each participating Alliance Française chapter, based on the following criteria:

- Respect of the format and criteria of participation (4. **Submitted photographs**)
- Creativity and originality
- Photographs are not expected to include direct references to French culture

7. Conditions

- Full copyright title shall be retained by the author of any entry. By submitting your Contest entry, you agree that the Alliance Française Australia network and the Embassy of France in Australia may, but is not required to, make your entry available on their communication channels (websites, newsletters, Instagram, Facebook, on site locations, etc.) in connection with any publicity of the competition or otherwise, including physical exhibitions of the photographs throughout the Alliance Française Australia network as well as in the French diplomatic network in Australia (Embassy of France, Consulate general in Sydney and Melbourne) and their partners.

You agree to grant the Alliance Française Australia network and the Embassy of France in Australia a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry for any legitimate purposes, including, but not limited to, marketing, publicity, advertising, fundraising and presentations.

- By submitting an entry, you agree to waive any moral rights contained in your entry.
- For the avoidance of doubt, by submitting your entry you warrant that all persons featured in your entry have given you their express consent for their image to be used and, in the case of vulnerable adults or persons under 18 years of age, you warrant that you have obtained express consent from their parent(s) or legal guardian(s).
- The jury's decision is final and cannot be appealed.
- Any photograph containing inappropriate, discriminatory, or offensive content will be disqualified.

8. Winner Notification

Each AF chapter will constitute a Jury that will determine one winning photograph amongst photographs submitted to this AF chapter.

Winners will be notified by email or telephone (using details provided in entry form) by their local AF chapter no later than 31 October 2026.

9. Prizes

Each winning photograph may be published on participating AF's Instagram profiles (and other relevant communication channels) as well as on the Alliance Française Australia website (<https://www.alliancefrancaise.com.au/>) and the Embassy's official social media platforms (Instagram, Facebook, LinkedIn).

Each winner will receive a prize of a value of AUD \$200 crafted by their local AF chapter – prizes details will be disclosed on the AF's respective communication channels.

If the winner cannot physically retrieve their prize at their local AF chapter in the 6 months following the winner notification, no financial compensation or alternative prize will be granted.

Each winning entry will be competing in a follow-up Australian Winner Competition which will take place on the French Embassy's Instagram account and involve an online public participation vote, and an additional prize from the French Embassy.

10. Disclaimers and Liability

The organisers shall not be held liable for any delay, cancellation, modification or suspension of the competition due to circumstances beyond their reasonable control, including but not limited to: natural disasters, war, public health emergencies, acts of government, technical failures, or any other force majeure events.

In such cases, the organisers reserve the right to cancel, postpone or amend the competition without prior notice. No compensation or claim of any kind shall be granted to participants in the event of such changes or cancellation. By entering the competition, participants agree to waive any claim against the organisers arising from such events.

11. Privacy

- By entering the Photography Contest, you agree that any personal information provided by you with your entry may be held and used by the Alliance Française Australie network or their agents and suppliers to administer the competition.
- By entering the Photography Contest, you agree that any personal information provided by you with your entry may be held and used by your local Alliance Française chapter for communication purposes. You may opt out by reaching out to your local AF chapter.
- The Alliance Française Australie network is committed to protecting and respecting your privacy and will only use your personal information in accordance with these Terms and Conditions and Privacy Policy which is available on the Alliance Française Australie website.

12. Terms and contact

By submitting an entry, you are agreeing to be bound by these terms and conditions. Terms and Conditions are available on the websites of The French Embassy and of Alliance Française Australie. If you have any questions, please contact contestsaycheese@gmail.com

In Canberra, 28 August 2026