

Bastille Day Poster Competition

Toowoomba, 26 April 2017
To Whom It May Concern,

About Alliance Française de Toowoomba

The Alliance Française de Toowoomba Inc. is a not-for-profit organisation, run by a committee of volunteers situated in the heart of the Darling Downs. It was formed in the 1960s by people in the community, in order to promote French language and culture in our region, forming part of a larger network of Alliances around the world. Over the years we have offered a host of social, cultural and educational activities. We provide French language classes and promote French culture along with connecting the local francophone community together.

About the Competition

WHY

This year again, we will be celebrating Bastille Day in town, and think of this event as a good opportunity to share knowledge and enrich the community's culture. The Alliance Française de Toowoomba is putting out a competition, looking for creative members of the public to design a poster illustrating all that is French.

WHAT

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| Theme | What comes to mind when you think of Bastille Day, or more broadly French culture? Illustrate France and/or the French culture in your own way. |
| Size | A3 Portrait |
| Content | Please include the following: - Copy: Bastille Day Celebration 16 July 2017 |
| Medium | You can work in colour or black and white, with any preferred medium (colour pencils, paint, collage, digital composition etc.). |
| Final art | Final artwork is to be supplied in a digital form, preferably as a 300 dpi JPG or HR PDF, and emailed to info@frenchtoowoomba.com with the subject line « 2017 Bastille Day Poster Competition ». |
| Competition winner | The designer of the winning poster will be chosen by the AF de Toowoomba Committee, and will win 2 tickets to our Bastille Day Celebration . <u>Entries close Friday 30 June 2017</u> and the winner will be announced the following week. |
| Exhibition and ownership | By sending your artwork through to the Alliance Française de Toowoomba Inc., you agree for it to be displayed at the organisation's 2017 Bastille Day Celebration on 16 July. A caption will include the creator's name with each artwork. The creators remain the owners of their art, which may however be used in promotional material branded with the AF de Toowoomba logo. |

For more information about the competition or the Alliance Française de Toowoomba, including our upcoming events, you can send us an email at: info@frenchtoowoomba.com or Like our Facebook page: <https://www.facebook.com/AllianceFrancaiseDeToowoomba/>

Bonne Chance!